ENRICH OUR COMMUNITIES
TOGETHER, OUR POTENTIAL IS LIMITLESS
ASU’s charter mandates that we take responsibility for the economic, social, cultural, and overall health of the communities that surround our campuses. Over the past decade, we have launched more than 1,200 community outreach programs directly involving thousands of faculty, staff, and students. ASU has set a new standard for what it means to be an engaged university.

Everything that happens here, whether in classrooms, studios, labs, or other collaborative spaces, is about both the success of the student and the success of the community. ASU strives to provide opportunities for students to connect their coursework to the real world. When students organize a hunger-relief drive or create a colorful mural on a city corner, they both learn and contribute. The same holds true when they work with faculty to build networks that make healthy,
TOTAL GOAL: $165 MILLION

AREAS IN NEED OF SUPPORT

- Humanitarian programs with national and international impact
- Initiatives that advance economic growth, social progress, civics education, democracy, and foreign policy
- Student and faculty volunteer efforts
- Mutually beneficial consulting services
- Executive education and professional coaching
- Professional development for working teachers
- Cultural participation programs
- Performing arts in the community
- Top-tier performances and venues
- Community health clinics
- Day camps for schoolchildren
- On- and off-campus community engagement events
- Lifelong learning for all adults
- Pro bono legal work and legal programs for Arizona communities
- Part-time evening programs for working adults
- Top-tier public television news and programs
- Partnerships to advance city planning, development, and sustainability
- And more . . .
locally grown foods more widely available, or they write and produce a news program for Arizona PBS. Other students gain valuable skills by tutoring in the public schools or launching entrepreneurial ventures that boost the local economy.

Your support through Campaign ASU 2020 is critical if we are to sustain and strengthen our existing service programs and launch new ones. You can help us embed more ASU faculty and students in places where they can make a significant difference in the quality of our neighbors’ lives. By “neighbors,” we mean not only the people of Arizona but also our fellow citizens across the nation and around the globe. Join us in this life-changing work.

PARTNERSHIPS FOR THE GREATER GOOD

ASU has adopted a partnership model in which faculty, students, and staff at each of our four locations develop strong connections with business, civic groups, and other organizations that can help us understand and address community needs. Among our many partners are 7 public library systems, 31 Fortune 500 companies, 74 school districts, 195 government agencies and organizations, and 318 nonprofits.

Right now, ASU programs are helping community college students find their path to bachelor’s degrees, engaging high school students in engineering projects, teaching middle schoolers the basics of nutrition and fitness, serving 11,000 students at our Downtown Phoenix campus—and much more. From pro bono legal clinics to health centers to music and theater productions, ASU harnesses the expertise and talents of our faculty and students to benefit the community. Other ASU programs “leverage our place” and work on issues of concern to our particular geography, such as sustainability, water use, and urban development.

While some academic degrees have service requirements, all colleges offer community-based
learning opportunities that are tied to coursework. Overall, ASU has nearly 370 community-engaged courses offering roughly 1,500 sections annually. There are also such programs as Changemaker Central @ ASU, which links students to resources that can help them turn a promising idea into a real project or venture. Or take ASU’s new Public Service Academy, a first-of-its-kind undergraduate program for both civilian students and ROTC members preparing for careers as public servants and civic leaders. We expect our students to view themselves as agents of social change, no matter their majors or course of study.

THE ROLE OF PRIVATE SUPPORT
Many of ASU’s key community programs can trace their achievements to the generosity of private donors like you. The Osher Lifelong Learning Institute in the ASU College of Public Service and Community Solutions offers courses for people over age 50 in six locations throughout the Phoenix metropolitan area. The me3 app, which was funded by a private donor, helps high school students explore possible careers and related college majors and then take courses that will prepare them for success at ASU. The ASU–Mayo Clinic Obesity Solutions Initiative could not have been created were it not for a major gift from the Virginia G. Piper Charitable Trust.

We rely on gifts of all sizes to make community programs a reality. Through Campaign ASU 2020, you can support a range of efforts that are advancing society in ways you care about—or you can help ASU launch a new idea or initiative. As a New American University, ASU demonstrates what is possible when a public research university commits to serving the public good.


—Deborah Williams, PhD, associate director, ASU–Mayo Clinic Obesity Solutions Initiative
With your generous support, Arizona State University has reinvented the public research university. We are both more inclusive and more accomplished than ever, with ASU students and faculty earning unprecedented levels of recognition for their achievements. Our graduates leave here as master learners who are capable of rising to meet any new and unfamiliar challenge. ASU students, faculty, and graduates also are firmly rooted in their communities and committed to advancing the common good. Together, we have created a model for other universities to follow. Your support during Campaign ASU 2020 will help us break more new ground by raising $1.5 billion to propel our vision for higher education into the next decade and beyond.

**Arizona State University** is a comprehensive public research university, measured not by whom we exclude, but rather by whom we include and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural, and overall health of the communities it serves.